



CRUISEONE ANNOUNCES INDUSTRY PARTNER AND FRANCHISEE AWARDS DURING ANNUAL CONFERENCE

Fort Lauderdale, FL – September 20, 2008 – During the company's 13th annual national conference aboard Celebrity Mercury to Alaska, CruiseOne presented numerous awards – voted on by 1,000-plus travel agents – to its most valued cruise line partners.

Awards included:

- Premium Cruise Line Partner of the Year – Celebrity Cruises
- Luxury Cruise Line Partner of the Year – Azamara Cruises
- Specialty Cruise Line Partner of the Year – Uniworld River Cruises
- Contemporary Cruise Line, Best Overall Customer Satisfaction, Best Inside Sales – Royal Caribbean International
- Best Group Department – Carnival Cruise Line
- Most Improved Cruise Line – Norwegian Cruise Line

The top awards presented to CruiseOne Franchise Owners – determined by the executive team – included:

- CruiseOne Rookie of the Year – Mike Brodlieb, California
- CruiseOne Franchise of the Year – Tim and Trish Martin, Oregon

High resolution photography is available upon request.

About CruiseOne and World Travel Holdings:

CruiseOne, with 552 independently owned cruise travel franchise locations, combines tremendous industry buying power with a unique, customized experience that offers customers the ability to plan vacations online while enjoying the personalized touch of an experienced local cruise consultant.

CruiseOne is part of the international World Travel Holdings (WTH) family. Sister brands within the WTH networking include Cruises Inc., Villas of Distinction, Island Hideaways, Creative Leisure International and private-label partner brands including Orbitz, BJ's Vacations, Hotwire.com Priceline.com, American Airlines, Continental.com, JetBlue, and US Airways, among others.

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