



## **FORT LAUDERDALE-BASED CRUISEONE RANKS 14<sup>TH</sup> ON *FRANCHISE TIMES*' ANNUAL "UP & COMERS: 100 COMPANIES ON THE VERGE" LIST**

Ft. Lauderdale, Fla. – November 1, 2008 – CruiseOne, the nation's leading retailer of cruise travel, has ranked 14<sup>th</sup> on *Franchise Times*' annual "Up & Comers: 100 Companies on the Verge" list. This is the first time the Fort Lauderdale-based company has broken the Top 15 on this prestigious list, though it has made the Top 100 for several consecutive years.

"It is extremely exciting for CruiseOne to receive this recognition, as it underscores our ongoing commitment to strategically growing the brand and solidifying our position as an industry powerhouse," said Dwain Wall, Senior Vice President of CruiseOne. "CruiseOne is truly a family and I want to congratulate all of our agents, as well as my colleagues, on this honor. We look forward to continuing on this path in 2008 and to welcoming new Franchise Owners and agents as they realize their goal of becoming part of our team."

In addition to ranking 14<sup>th</sup> on the "Up & Comers" list, CruiseOne catapulted up the extended version of *Franchise Times*' "Top 200 Franchise Systems" list, edging closer to a Top 200 ranking by moving from 221 in 2007 to 214 in 2008.

The full lists of *Franchise Times*' "Top 200 Franchise Systems" and "Up and Comers: 100 Companies on the Verge" are on newsstands in the magazine's October issue.

### **About CruiseOne :**

With more than 550 locations coast to coast, CruiseOne prides itself on providing attention to detail and expert advice to every customer. Each independently owned and operated business combines the latest technology with old-fashioned customer service. The automated best fare search program enables cruise specialists to identify excellent values on all major cruise lines.

CruiseOne specialists are experts in both group and individual cruise sailings. Programs ranging from family reunions at sea and honeymoon cruises to corporate meetings, incentives, and ship charters are handled courteously and professionally. CruiseOne has received numerous awards and a top-ranking status by all the major cruise lines. CruiseOne is part of the largest cruise seller in the United States and has been operating since 1992.

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